



FRACTIONAL CFO

EXPERT FINANCIAL LEADERSHIP FOR GROWING BUSINESSES

At Gauvreau, our virtual fractional CFOs bring more than just financial expertise—they offer strategic partnership across the full spectrum of business challenges. With nearly 100 years of combined experience, our team supports owners of growing SMEs by helping them navigate complex decisions, uncover opportunities, and implement practical solutions that drive performance across all areas of the business—not just the bottom line.

This collection highlights the diverse strengths and industry backgrounds of our CFO team—each one committed to bringing structure, clarity, and momentum to help you scale with confidence.



SYLVIE LE BOUTHILLIER

DIRECTOR OF CFO SERVICES

HEALTHCARE

CONSTRUCTION

PUBLIC SECTOR

PROFESSIONAL SERVICES

Sylvie Le Bouthillier is an experienced virtual CFO and strategic business partner with over 25 years of experience leading finance, improvement projects, operations, and cross-functional changes across North America and Europe as well.

As Director of CFO Services at Gauvreau, Sylvie also works with business owners and executive teams to drive improvements, growth, navigate complex problems/issues, and align operations with long-term goals. Sylvie also brings extensive experience in process re-engineering, M&A integration, ERP implementations, restructuring, and multi-entity financial leadership. Known for her energy, drive to get things done, and ability to bring people, processes and systems together, she has led successful finance transformations across sectors including professional services, healthcare, construction, and public service.

Bilingual, with a holistic mindset and a sharp operational lens, Sylvie helps businesses implement practical solutions that create structure, clarity, and measurable impacts.



📍 MONTREAL REGION

FINANCIAL TRANSFORMATION THROUGH CLARITY AND STRATEGIC EXECUTION

MARC CHARTRAND CPA, CA

FRACTIONAL CFO

HEALTHCARE

NONPROFIT

TECHNOLOGY

PROFESSIONAL SERVICES

Marc Chartrand is a highly qualified CFO with over 30 years of experience in guiding business owners through critical financial decisions. As a Fractional CFO at Gauvreau, Marc supports SMEs with strategic planning and financial oversight to help them strengthen their finances and position themselves for long-term success.

Known for his calm leadership and practical judgment, Marc also brings deep expertise in succession planning, customizing shareholder agreements, and acquisition strategies. He has worked extensively across sectors including technology, healthcare, and public foundations, supporting both day-to-day finance operations and high-impact strategic initiatives.

A bilingual Chartered Professional Accountant and trusted advisor, Marc is committed to helping entrepreneurs simplify complex issues/problems, increase value, and move forward with clarity and confidence.



📍 MONTREAL REGION

TRUSTED FINANCIAL GUIDANCE FOR LONG-TERM CLARITY AND VALUE

ALEX KROZKIN CPA, CGA

FRACTIONAL CFO

REAL ESTATE

LOGISTICS

INVESTMENT

TRANSPORTATION

Alex Krozkin is a senior financial executive with over 20 years of experience guiding companies through complex financial challenges and growth opportunities across Canada and the United States. As a Fractional CFO, Alex specializes in real estate investment analysis, cross-border financial operations, and delivering strategic clarity to owners and stakeholders.

He has led successful ERP implementations, streamlined multi-entity reporting frameworks resulting in significant cost savings, and rebuilt treasury and cash flow systems to increase visibility and control. Known for his ability to turn complex financial data into actionable strategy, Alex brings precision, calm execution, and international perspective to every engagement.

Fluent in both English and Spanish and licensed as a CPA in Canada and Argentina, Alex offers a global mindset and a hand-on, results-driven approach to financial leadership.



📍 WINNIPEG, MANITOBA

TURNING FINANCIAL COMPLEXITY INTO CLARITY AND PERFORMANCE

JIASH WU^{CPA}

FRACTIONAL CFO

SYSTEM SOFTWARE

MANUFACTURING

PROFESSIONAL SERVICES

LOGISTICS & SUPPLY CHAIN

AEROSPACE

SAAS

Jiash is a strategic finance leader with over 15 years of experience, and has helped companies scale through operational discipline, ERP implementations, system integrations, and cross-functional collaboration. As a Fractional CFO at Gauvreau, Jiash supports growing businesses by utilizing his previous experiences in aligning people, processes, and technology for long-term success.

With a background in aerospace and oceanographic instrument manufacturing, system software, SaaS, financial services, logistics, and not-for-profit organizations; Jiash utilizes a practical, hands-on approach to leverage his expertise in forecasting, financial reporting, system implementation and business transformation. In addition to being a CPA, Jiash has also led HR, Information Systems, and Administration teams, and is known for developing great rapports with individuals and helping leadership teams make smarter, more informed decisions.



📍 OTTAWA REGION

DRIVING FINANCIAL CLARITY THROUGH SYSTEMS, STRATEGY, AND EXECUTION

MEGHA JAIN

SENIOR ACCOUNTING ANALYST



Megha Jain is a detail-driven financial analyst who bridges the gap between transactional bookkeeping and strategic CFO insights. As a Senior Accounting Analyst on Gauvreau's CFO Services team, Megha works alongside CFOs to create high-impact reporting tools, cash flow models, and decision-ready dashboards that help business owners understand their numbers and plan for growth.

With dual degrees in Accounting & Finance and Law, Megha brings precision, structure, and a strong analytical lens to every relationship. Her background spans audit, accounting, and tax, making her a well-rounded partner in interpreting financial data and producing actionable insights.

Megha is a go-to expert for budgeting, forecasting, cash flow modeling, and KPI tracking. Known for her organization and resourcefulness, she is adept at translating complex data into clear, business-focused strategies.

Megha also holds advanced certifications in QuickBooks, Excel, and small business finance.



TURNING DATA INTO CLARITY, AND CLARITY INTO ACTION.



Let's work
TOGETHER

We're proud to support ambitious business owners with experienced financial leadership tailored to their stage of growth. Whether you're looking to optimize cash flow, improve reporting, or prepare for what's next—our CFOs are ready to help.

Let's talk about what your business needs to move forward.

Chris Evans
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